





Unlocking Value with Emerging Technology






At Engineered Innovation Group, we help organizations apply emerging technology to unlock stranded value from siloed software and systems. With deep expertise in AI, automation, and data-driven decision-making, we guide businesses in leveraging AI for real-world impact.



Why Work with Us?

-  We have deep expertise in AI, automation, and data-driven decision-making.
-  We are not just another consulting firm—we're technologists.
-  We understand both business and technology.
-  We bring extensive experience across industries.

What You Gain




-  Clear understanding of how AI can benefit your organization today.
-  A tailored, actionable roadmap based on business priorities.
-  Prioritization of high-impact, low-risk AI initiatives.
-  Roadmap and guidance for execution & implementation.
-  Confidence in making informed AI investments.

What is an AI Strategy?

An effective AI strategy aligns technology investments with business goals while ensuring trust, security, and compliance.



We focus on:

-  **Business Value**
Identifying where AI drives the most impact.
-  **Execution & Technology Choices**
Selecting the right AI solutions.
-  **Adoption and Change Management**
Ensuring successful implementation.

Our Approach

1. Stakeholder Workshops

- Identify key business challenges where AI can drive efficiency
- Engage cross-functional teams, key stakeholders and executives to identify business problems and opportunities AI may be able to solve
- Evaluate current software investments and opportunities
- Address IT requirements, compliance, and regulatory considerations.

2. Roadmap Development

- Stack-rank AI use cases by ROI and implementation complexity.
- Identify quick wins vs. long-term strategic initiatives.
- Provide a phased execution plan for seamless implementation.

3. Report & Presentation

- Detailed summary of findings, recommendations, and next steps.
- Clear roadmap for AI adoption with a cost-benefit analysis.

What Workshop Participants Are Saying About the Value of the Experience

“EIG brought a forward thinking mindset to help us test our hypotheses and to build out a plan for deploying AI as an enterprise. Their expertise helped us avoid spending money we didn’t need to and provided clarity about the best next steps to take in the second phase of our journey.”

– **Director of Investments**

“Your discovery workshop readout with our key stakeholders was so comprehensive that I left with no notes or action items - only a deeper interest in how we build what we discussed.”

– **Chief Information Security Officer**

“The workshop opened our executive team’s eyes to realize that AI is ready for us now, even in historically conservative industries like ours.”

–**Chief Executive Officer**

Ready to unlock AI’s potential in your organization?

[Contact us to schedule a workshop today!](#)

About The Engineered Innovation Group

We work with organizations to apply emerging technologies to unlock stranded value from your siloed software and systems.

About Roxie AI

Roxie AI is the Engineered Innovation Group’s AI-powered orchestration and automation solution that integrates into your existing software and workflows to streamline business processes, enhance efficiency, improve productivity, and drive innovation.